

Highlights from

Graphic Design Diploma Hornsby Tafe

Semester One 2015

Vincent Cavanagh is a young artist-illustrator, graphic designer and creative writer who is mid-way through a Graphic Design Diploma at Hornsby TAFE.

All of his projects have been handed in on time and according to project brief. As at 26 Jun 2015, two of this semester's units have received grades of 'competent with distinction'.

A newsletter is emailed 8 times a year with details of Vincent's latest work. If you would like to receive the newsletter, email pcav3473@bigpond.net.au with a request.



Vectorized Bluebird Design



Illustrator Self Portrait

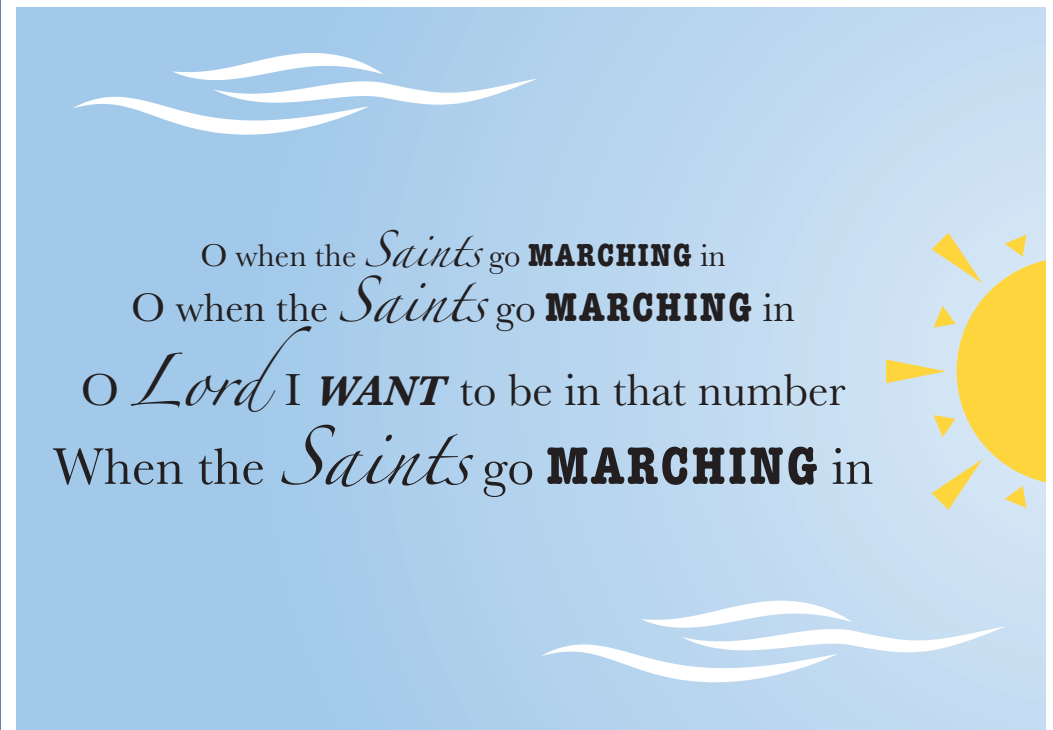
au.linkedin.com/in/vincentcavanagh/



Lyrics Poster

Teacher: Keith Needham

Brief: Taking some lyrics, preferably the chorus, from a known or favourite song, create an A3 animated and static poster.



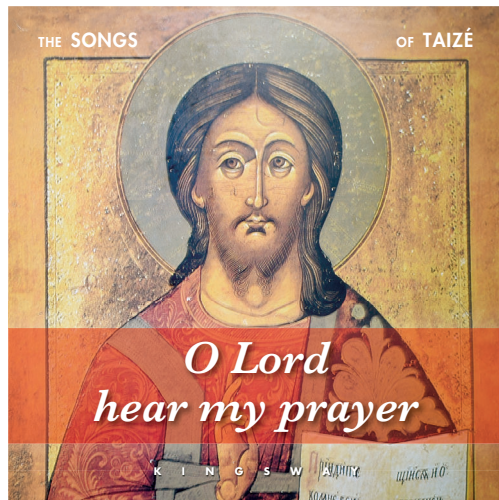
Final Static 'Saints Go Marching In' Poster



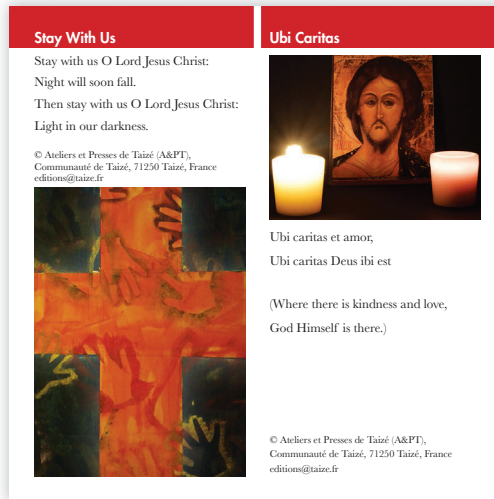
Music CD Insert

Teacher: Keith Needham

Brief: Design a 16 page Insert for a Music CD.



'The SONGS of TAIZÉ' CD Insert Front Cover



'The SONGS of TAIZÉ' CD Insert Page 11



'The SONGS of TAIZÉ' CD Insert Page 13



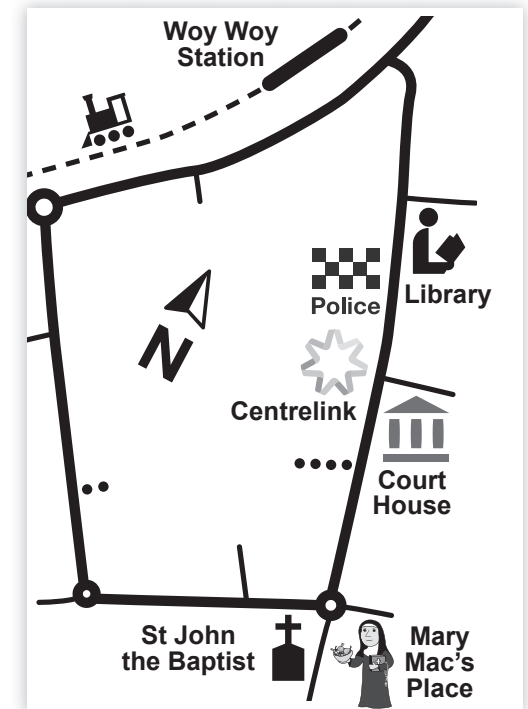
The Pitch

Teacher: Keith Needham

Brief: Create a 'Pitch' (Promotional Material) for a charity organisation.



'St. Mary of the Cross MacKillop' Illustrator Image



MMP Map




MMP Instream Image

Infographic: Top Gear (Pre-16 June 2015)


Teacher: Keith Needham

Brief: Design an infographic for a subject of your choice, eg. a favourite subject or something that you know about. 2 page magazine spread.






Infographic




Top Gear Timeline

Series	Ep.	Event	Race Winner	Broadcast Date*
1	6	First appearance of the Cool Wall		24 Nov 2002
2	3	First time Clarkson introduces the program with "Tonight..."		28 May 2003
1	1	Black Slig dies driving off the rock of HMS Invincible		26 Oct 2003
2	2	New White Slig is introduced		2 Nov 2003
3	5	Clarkson begins trying to break a Toyota Hilux...		23 Nov 2003
6	8	8 May tries blowing it up along with a death block of rats. (The making of the 'indestructible' Hilux is made into a documentary inside the Top Gear magazine.)		7 Dec 2003
4	1	1st Car VS Public Transport Race - Surrey to Monte Carlo	Clarkson	9 May 2004
		May proves that a person CAN parachute into a car - after a while	Aston Martin DB9	25 Jul 2004
5	8	Car VS Public Transport - STADIO (Surrey) to Zurich, Switzerland	Clarkson	19 Dec 2004
		5th Car VS Something Race: Mitsubishi Lancer Evolution IIIly Car (May) VS Mitsubishi Olympic Bobleigh Team (his version) (Tur Glas) (Witex) (Cunaris)	Norwegian Bobleigh	19 Dec 2004
1	1	Car VS Something: Clarkson is blown apart by the British Army	British Army: Challenger II	22 May 2005
6	2	Clarkson drives a classic Rolls Royce into a local pool		29 May 2005
6	6	Car VS Public Transport - Heathrow Airport to Oslo, Norway	Clarkson	3 July 2005
7	7	Top Gear Winter Olympics		12 Feb 2006
8	3	Challenge: Build Amphibious Cars	May: 1962 Triumph Herald (a)	21 May 2006
		Welcoming Hammond back from surviving jet-powered Vampire dragster accident	Clarkson: 1989 Chevrolet Camaro	28 Jan 2007
9	3	Top Gear US Special		11 Feb 2007
		Reusable Rollin Robin Space Shuttle crash		18 Feb 2007
6	6	Challenge: Build Stretch Limos from ordinary cars	Clarkson	4 Mar 2007
		Clarkson: 1993 Fiat Panda (a)	Clarkson & May	25 Jul 2007
		Clarkson: Mercedes-Benz SLR McLaren		25 Jul 2007
Top Gear: Polar Special				
2	2	Challenge: Build Amphibious Cars II - Cross the English Channel	Clarkson: 1998 Nissan	14 Oct 2007
4	4	Top Gear: Botswana Special	None	4 Nov 2007
5	5	City-Cross Race - London	Hammond: Hybrid Bicycle	11 Nov 2007
11	4	Car VS Public Transport - Haku, Ishikawa, Japan to Mount Nokogi, Japan	Clarkson: Nissan GT-R	13 Jul 2008
1	1	Challenge: Buy Second Hand Lorries for Under £5,000	May: Scania P340 (a)	2 Nov 2008
4	4	Challenge: Fuel Economy Race between Cars - Transit & Blackpool	Clarkson: Jaguar XJ	23 Nov 2008
12	6	1st time a plane falls onto a Morris Marina. Clarkson lost his voice for this episode.	Clarkson: Jaguar XJ	7 Dec 2008
8	8	Top Gear: Vietnam Special - by Motorbikes	Clarkson: 1967 Piaggio Vespa	28 Dec 2008
13	1	Top Gear Race to the North - 1949 Jaguar XK120 VS Vincent Black Shadow VS Steam Locomotive 60163 'Tornado'	May: Jaguar XK120	21 Jun 2009
4	4	Car VS Royal Mail - Miles of Scilly (BND) to Brixey, Isles of Scilly (BCT)	Royal Mail	12 Jul 2009
1	1	Remember Road Top: Find the Transatlantic Highway		12 Nov 2009
14	3	Challenge: Getting Caravans off Roads - Always caravan		29 Nov 2009
6	6	Top Gear: Bolivia Special		27 Dec 2009
15	1	Challenge: Drive from Sheffield to Rotterdam in a 1984 Renault Robin		27 Jun 2010
01	01	Top Gear USA Road Trip		21 Dec 2010
02	02	Top Gear: Middle East Special		26 Dec 2010
6	6	Car VS the Sun - Land's End, Cornwall to Moss Point, Lowestoft, Suffolk	Clarkson: Jaguar XJ	27 Feb 2011
17	4	Challenge: Build a Train out of Caravans		17 Jul 2011
Top Gear: India Special				
16	5	Car VS Jet Propelled Men	Yus Razzay: Jet Pack	28 Dec 2011
3	3	Car VS Public Transport - Westly Stadium, England to San Siro, Milan, Italy	Hammond: TGV & Milan Metro	10 Feb 2012
19	4	Challenge: Car Rugby with Kia Cee'ds and Kia Sportages at Twickenham Stadium	Jerry's Team	17 Feb 2012
8	8	Top Gear: Africa Special - Part 1		3 Mar 2012
7	7	Top Gear: Africa Special - Part 2		10 Mar 2012
20	1	Car VS AC45 Racing Yacht - Fishburn Bay, Dorset/and Peninsula, New Zealand to Spitiis City, Northland, New Zealand (New Reasonably Priced Car: Holden Astra)	May: AC45 Racing Yacht	30 Jun 2012
4	4	Challenge: Build a Hovervan from a Ford Transit		21 July 2012
6	6	Top Gear: Burma Special - Part 1		9 Mar 2014
7	7	Top Gear: Burma Special - Part 2		16 Mar 2014
21	21	Top Gear: Patagonia Special - Part 1		27 Dec 2014
22	22	Top Gear: Patagonia Special - Part 2		28 Dec 2014
		MEATGATE: Clarkson Sacked		March 2015


Top Gear Top 4 Most Visited Countries




USA
Times: 7
Series: 9, 12, 13, 16, 17, 18, 19



Australia
Times: 2
Series: 14, 22



Chile
Times: 2
Series: 14, 22



Albania
Times: 2
Series: 16, 17

Fastest Stars in Reasonably Priced Cars

Star	Time	Reasonably Priced Car	Series	Episode
Matt LeBlanc	1:42.1	Kia Cee'd	18	2
Oily Murs	1:44.6	Vauxhall (Holden) Astra	22	5
Jay Kay	1:45.83	Chevrolet Lacetti	11	6
Ellen MacArthur	1:46.7	Suzuki Liana	7	4

Fastest Power Laps Top 3


Car	Time
Pagani Huayra	1:13.6
BAC Mono	1:14.3
Ariel Atom 500 V8	1:15.1

Fastest F1 Stars

F1 Driver	Time	Series	Episode
Daniel Ricciardo	1:42.2	22	3
Lewis Hamilton	1:42.9	19	4
Mark Webber	1:43.1	20	6

'Some say ...'

Clarkson first used this catchphrase in Series 6




Top Gear Epic Race Winners

- Car: 9
- Bicycle: 1
- Boat: 2
- Train: 1

Top Gear (Epic) Races

Name	Series	Episode	Distance	Winner	Mode of Transport
Longest Race: Mercedes-Benz SLR McLaren vs. Cruise Ferry	6	6	1320 miles	Clarkson	Car
Shortest Race: London Race	10	5	17 miles	Hammond	Hybrid Bicycle

Single Visit Countries:



Top Gear Car VS ... Challenge Winners

- Car: 8
- Other: 24 (including a tank, a bobleigh, a kayak, a jet, a parachutist)

Top Gear Most Viewed Series (UK Average)

Series 9	7.45 Million
Series 12	7.32 Million
Series 13	7.17 Million
Series 10	7.00 Million
Series 21	6.49 Million

Jeremy Clarkson

Birth Date: 11 Apr 1960
Birth Country: Yorkshire
Height: 1.96 m / 6ft 5in
Nickname: Jezza / Orangutan
1st Real Job: Travelling Salesman

Richard Hammond

Birth Date: 19 Dec 1969
Birth Country: West Midlands
Height: 1.70 m / 5ft 7in
Nickname: Hamster
1st Real Job: In Radio

James May

Birth Date: 16 Jan 1963*
Birth Country: Bristol
Height: 1.82 m / 6ft 11in
Nickname: Captain Slow
1st Real Job: Administration

Illustrator-made 'TOP GEAR Hosts' Cutouts

Illustrator-element 'Stig's Helmet'

Final TOP GEAR Infographic

Vincent Cavanagh

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26 June 2015



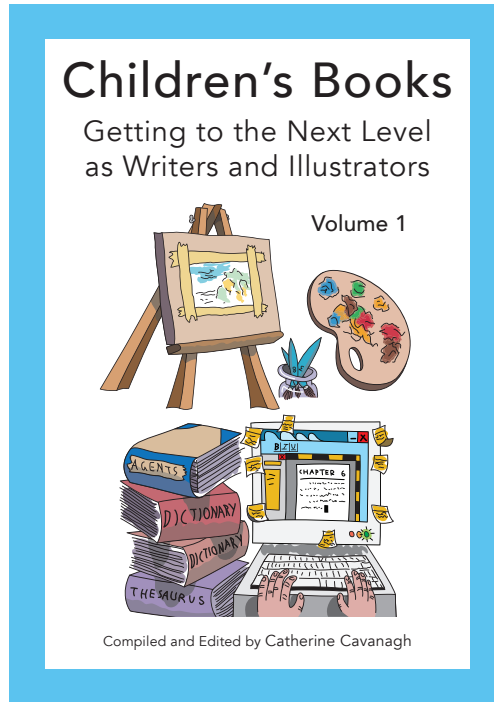
CBHunCC

Teacher: Howard Binns-McDonald

Brief: Create a promotional campaign for a product/service/ website of your choice.



'Childrens Book Writers and Illustrators of the Hunter and Central Coast' Logo



E-Book Cover



Example of Instream Usage in Real Twitter Feed



'Free Plug Friday' Instream Image



'Book Promotion' Instream Image

Containing tried and tested advice about

- Portfolio Preparation
- Crowd Funding
- Marketing with Social Media
- Pricing, Press Releases
- Self Publishing, Book Trailers and much more...

Now available from Amazon Kindle and Amazon Kindle Apps

www.amazon.com.au/dp/B00WD3ZKPM (Australia)

www.smarturl.it/CBHunCC1 (Rest of the World)

Swetz Bottle

Teacher: Howard Binns-McDonald

Brief: To develop a logo, tagline, bottle, wrapper and magazine page advertisement for a new Australian Sports Drink - SWETZ.



Swiss Style-inspired Logo

WHEN YOU'RE OUT OF BREATH ... ASK FOR

At Swetz we know you won't come back unless your thirst is slaked and the taste is great.

We know you want an easy to grip sports drink which is simple to open and that won't drip down your chin.

another great product from

Rehydration Solutions
for all your hydration needs

Single-page A4 Magazine Advertisement

WHEN YOU'RE OUT OF BREATH ... ASK FOR

MINT ELIXIR 600mL

A QUALITY R:SO PRODUCT

PUT SOME 'SWETZ' ZING BACK IN YOUR STRIDE. IT'S SOAKED WITH ENERGY AND SATURATED WITH FLAVOUR. STASH SOME IN YOUR SPORTS BAG TODAY!

WHATEVER YOUR FAVOURITE SPORT OR EXERCISE ROUTINE, SWETZ WILL HELP YOU REHYDRATE FAST LEAVING NO NASTY AFTERTASTE

EVERY 'SWETZ' DRINK CONTAINS ALL THE KEY ELECTROLYTES RECOMMENDED BY OLYMPIC SPORT SCIENCE REGULATIONS

NUTRITION INFORMATION		SERVING PER PACKAGE: 1 - SERVING SIZE: 100mL	
AVERAGE QUANTITY	PER SERVING	%DRI*	PER 100mL
ENERGY	420.0kJ (100.0kcal)	8.0%	4.20kJ (1.00kcal)
PROTEIN	0.3g	0.6%	0.30g
TOTAL FAT	0g	0.0%	0.00g
SATURATED	0g	0.0%	0.00g
CARBOHYDRATE	8.0g	16.0%	8.00g
SUGARS	0g	0.0%	0.00g
DIETARY FIBRE	0g	0.0%	0.00g
FIBRE	0.00g (1.00g/100g)	0.0%	0.00g

*% DAILY INTAKES ARE BASED ON AN AVERAGE ADULT GENT OF 70kg. YOUR EXACT INTAKE MAY VARY DEPENDING ON YOUR ENERGY NEEDS.

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10c RECYCLE REFUND AT COLLECTION DEPOTS WHEN SOLD IN SA

6583 31 3254

BEST BEFORE SEE SIDE OF BOTTLE

SWETZ: Mint Elixir Wrapper

WHEN YOU'RE OUT OF BREATH ... ASK FOR

CITRUS TONIC 600mL

A QUALITY R:SO PRODUCT

PUT SOME 'SWETZ' ZING BACK IN YOUR STRIDE. IT'S SOAKED WITH ENERGY AND SATURATED WITH FLAVOUR. STASH SOME IN YOUR SPORTS BAG TODAY!

WHATEVER YOUR FAVOURITE SPORT OR EXERCISE ROUTINE, SWETZ WILL HELP YOU REHYDRATE FAST LEAVING NO NASTY AFTERTASTE

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10c RECYCLE REFUND AT COLLECTION DEPOTS WHEN SOLD IN SA

6583 31 3254

BEST BEFORE SEE SIDE OF BOTTLE

SWETZ: Citrus Tonic Wrapper

WHEN YOU'RE OUT OF BREATH ... ASK FOR

TROPICAL BOOST 600mL

A QUALITY R:SO PRODUCT

PUT SOME 'SWETZ' ZING BACK IN YOUR STRIDE. IT'S SOAKED WITH ENERGY AND SATURATED WITH FLAVOUR. STASH SOME IN YOUR SPORTS BAG TODAY!

WHATEVER YOUR FAVOURITE SPORT OR EXERCISE ROUTINE, SWETZ WILL HELP YOU REHYDRATE FAST LEAVING NO NASTY AFTERTASTE

EVERY 'SWETZ' DRINK CONTAINS ALL THE KEY ELECTROLYTES RECOMMENDED BY OLYMPIC SPORT SCIENCE REGULATIONS

NUTRITION INFORMATION		SERVING PER PACKAGE: 1 - SERVING SIZE: 100mL	
AVERAGE QUANTITY	PER SERVING	%DRI*	PER 100mL
ENERGY	420.0kJ (100.0kcal)	8.0%	4.20kJ (1.00kcal)
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SATURATED	0g	0.0%	0.00g
CARBOHYDRATE	8.0g	16.0%	8.00g
SUGARS	0g	0.0%	0.00g
DIETARY FIBRE	0g	0.0%	0.00g
FIBRE	0.00g (1.00g/100g)	0.0%	0.00g

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10c RECYCLE REFUND AT COLLECTION DEPOTS WHEN SOLD IN SA

6583 31 3254

BEST BEFORE SEE SIDE OF BOTTLE

SWETZ: Tropical Boost Wrapper



DG Magazine Cover

Teacher/s: Keith Needham & Mark Hand

Brief: Create a Cover using the design brief for the 2014 DG Magazine competition. Cover must feature the work of a designer, and include the DG logo and black and white bar.

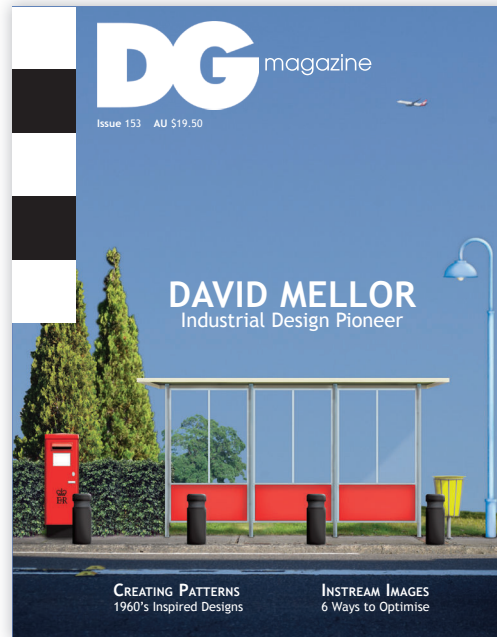


Illustrator-made 'David Mellor Bus Shelter'



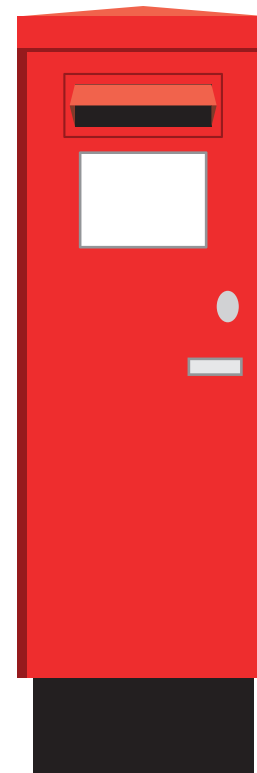
Final Photoshop Arrangement

Vincent Cavanagh



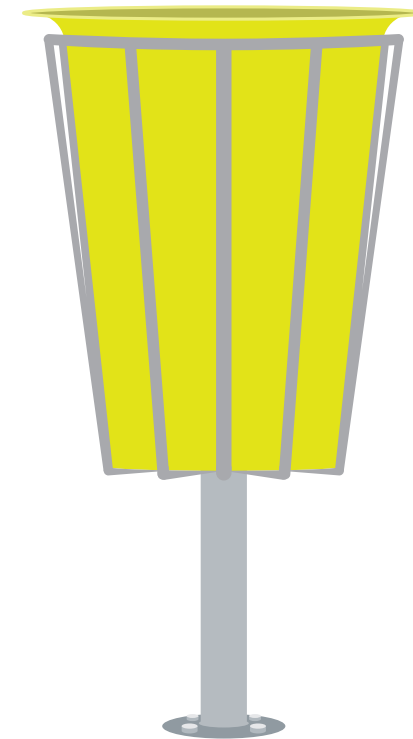
Final DG Magazine Cover

www.cavanaghart.com



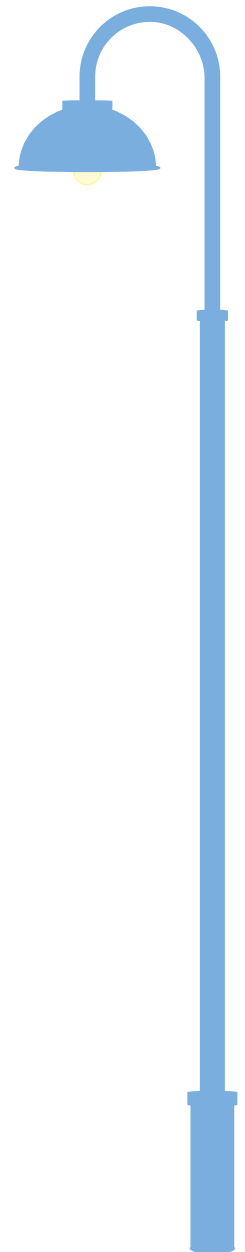
Illustrator-made
'David Mellor Post Box'

pcav3473@bigpond.net.au



Illustrator-made
'David Mellor Waste Bin'

(02) 4341 0157



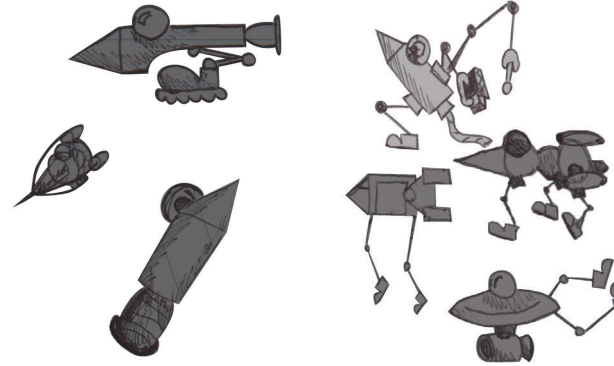
Illustrator-made
'David Mellor Lamp'

26 June 2015

Floating City

Teacher: Mark Hand

Brief: Create a Floating City using Photoshop and hand-drawn elements. The majority of photographs had to be your own.



Hand-drawn Elements



Finished Floating City Picture

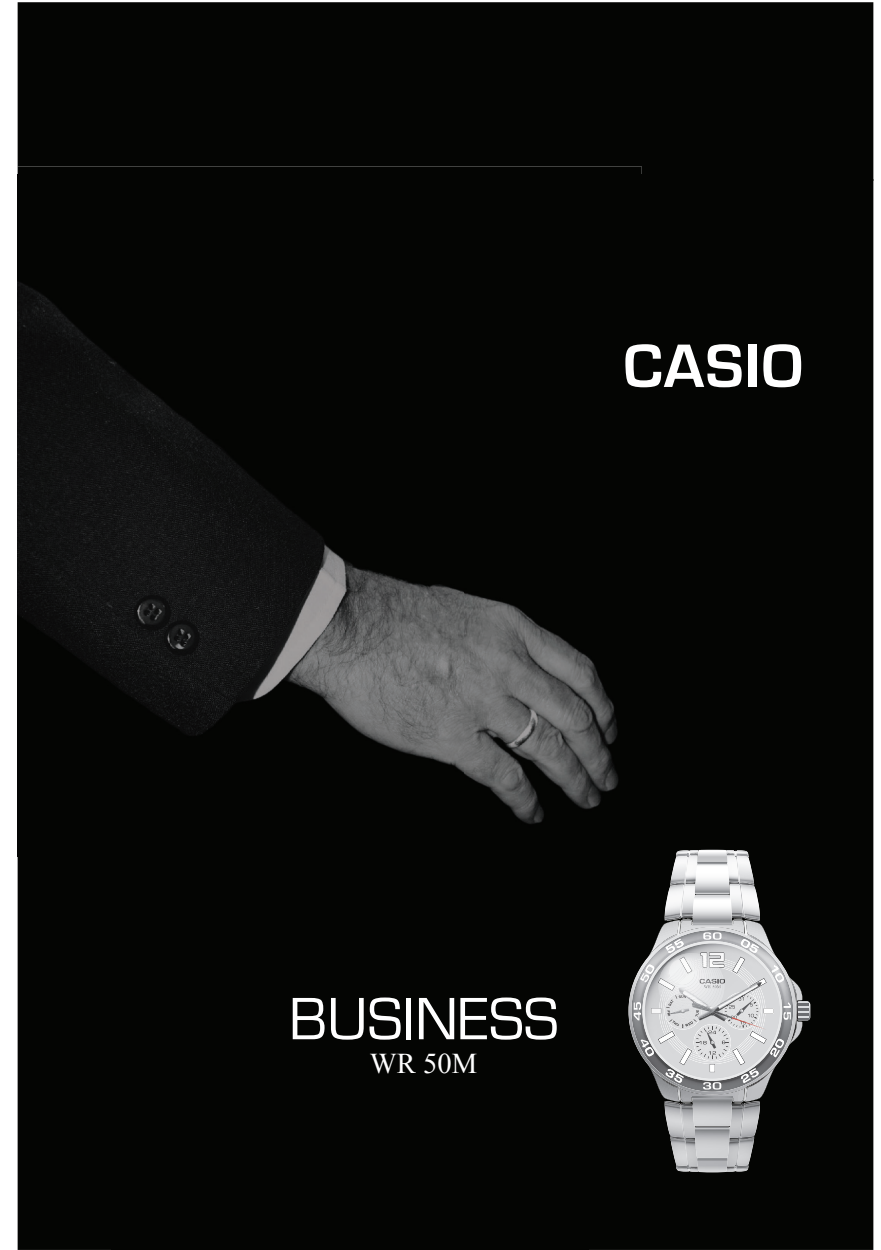
Watch Illustration/Poster

Teacher/s: Graeme Behrens & Keith Needham

Brief: Develop a watch in Illustrator from a photograph, and then create a single page (A4) magazine advertisement for it.



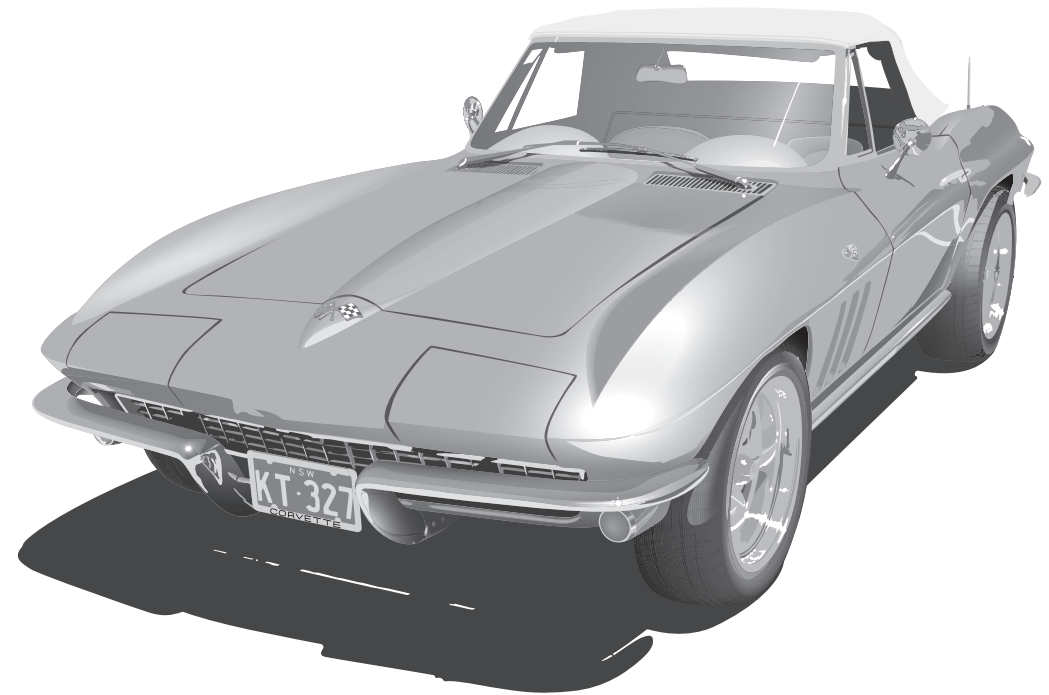
Finished Watch Illustration



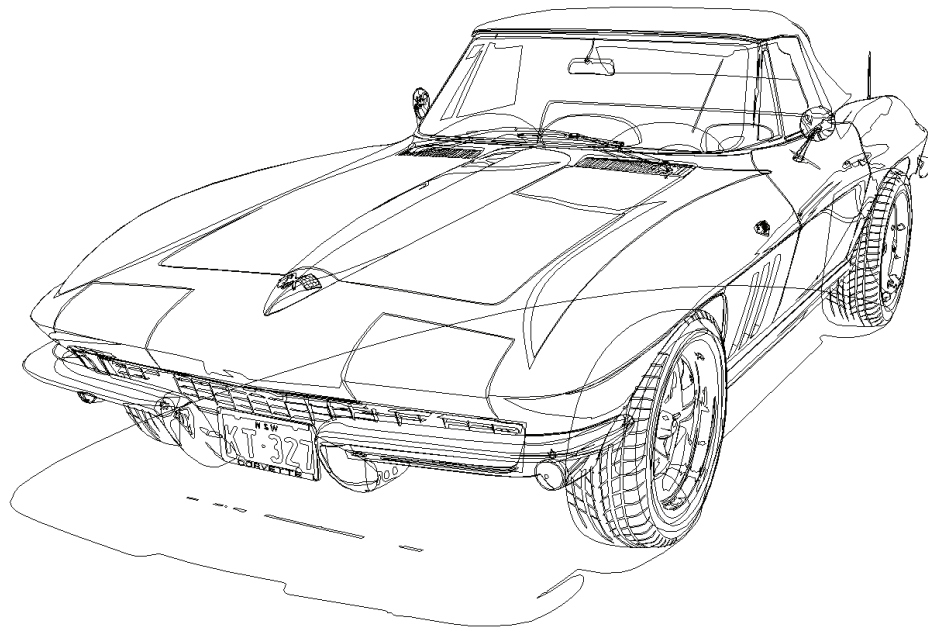
Final A4 Advertisement Design



TAFE-Supplied Car Photo



Finished Greyscale Illustration



Illustrator Wire Frame Screenshot

Complex Car Illustration

Teacher: Keith Needham

Brief: Trace out a 3/4 view photo of a Car and use multiple Illustrator techniques to complete it in black and white.

Mob1: Mobile Broadband

Teacher: Jenny Shanley

Brief (A): Create the Logo

Brief (B): Given text only, design 3 brochures for 3 target markets:

Free At Heart; Going Places; Just Cruising



Colour and Black & White Mob1 Logos

Ps

Mob1: Brochures Holder

Teacher: Jenny Shanley

Brief (C): Create 3D Holder



Final Brochures



Photoshop-Coloured Mob 1 Holder



Colour Swatch Cards and Packaging

Teacher/s: Jenny Shanley & Peter Ko

Brief: Design a set of six tri-colour swatches with example photographs and a package for them.



Front of Swatches and Back of Swatch Holder



Back of Swatches and Front of Swatch Holder



Bakery Identity Project

Teacher/s: Jenny Shannley & Peter Ko

Brief: Create a logo, stationery and packaging for a Bakery and Cafe with a homely, rustic and timeless feel to it.



'CHEZ POSSUM: Boulangerie et Café' Logo



CHEZ POSSUM Business Card: Head Baker



CHEZ POSSUM Coffee Cup Template



Final Group Photo of CHEZ POSSUM Packaging