

Vincent Cavanagh is an artist-illustrator, graphic designer and creative writer who has just completed his Graphic Design Diploma at Hornsby TAFE.

This PDF contains information about the projects he did for 2nd semester. All of his projects have been handed in on time and according to project brief.

As at 17 Dec 2015, two of this semester's units have received grades of 'competent with distinction' and two of them received 'competent with credit'.

A newsletter is emailed 8 times a year with details of Vincent's latest work.

If you would like to receive the newsletter, email pcav3473@bigpond.net.au with a request.

- A** Adobe
- Ps** Photoshop
- Id** InDesign
- Ai** Illustrator
- Ae** AfterEffects
- Mu** Muse

MAXON Computer GmbH



SniffEez Packaging

Design 3 Hayfever Medicine Boxes with a familial look, to be used in 3 magazine advertisements:

- > Vertical Half Page
- > Horizontal Half Page
- > Full Page

Teacher

Keith Needham

Horizontal Advertisement

SniffEEez Helping You Get on with Life

If hayfever or skin rashes make you miserable try **SniffEez** for non-drowsy symptom relief. It won't help everyone, but it could help you.

Take the One Hour Test. That's how long it should take for your watery eyes, runny nose and itchy throat to go away without fogging your mind.

60 Available from all leading pharmacies in three convenient strengths.

gsk au.gsk.com 1800 028 533 54 Sinus Drive, Hornsby NSW 2077

Green Pastures Milk

Redesign the Front and Back Labels for both 1 Litre and 2 Litre Green Pastures Milk Bottles.

Teacher

Keith Needham



New Labels on Milk Bottles

Vertical Advertisement

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Full Page Advertisement

SniffEEez Helping You Get on with Life

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gsk au.gsk.com 1800 028 533 54 Sinus Drive, Hornsby NSW 2077

A4 Page Magazine Advertisement

Farms without pesticides together with naturally enriched soil produces Happy cows and the Healthy milk from Green Pastures.

Have you tasted the difference yet?

It's only Natural.



New Brand Stamp

Small Business Website

Design a small business website with six pages.

Work on the layout using InDesign and then import it into Muse.

It had to include a hyperlink, slideshow, and other interactive online elements.

Teacher

Glen Jeffries



Digitized Creative Writer Birdie

Home Page

Books Page

Resources Page

Web Advert

Create a horizontal Web Banner Advertisement for a website.

Duration 10 seconds.

Teacher

Graeme Behrens



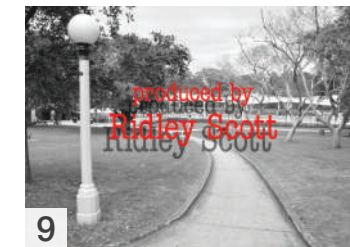
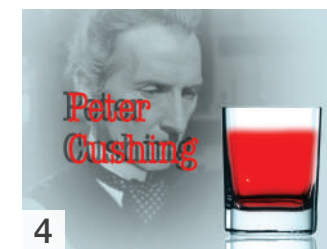
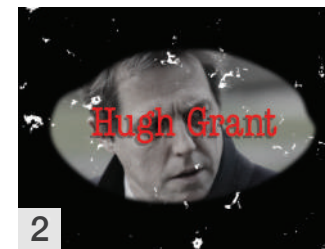
TVC Fugue TV Titles

Create a 30-60 seconds long TV title sequence for a Horror/Murder/Romance/Mystery show named Fugue.

Production Company, Actors and Crew are your choice to pick.

Teacher

Graeme Behrens



3D Promotional Prototype

Design a futuristic new product that could become a reality in a few years time.

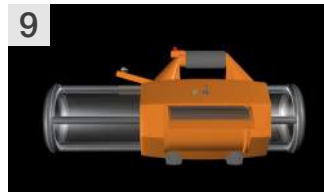
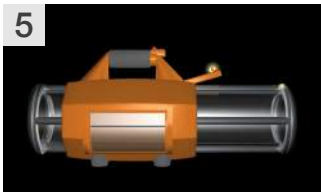
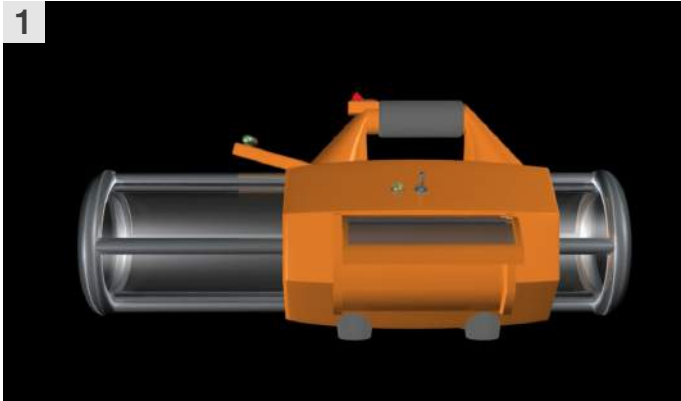
The product must have parts made out of:

- > Metal
- > Plastic
- > Chrome
- > Glass Elements

Then animate the product so that it rotates through 360°.

Duration of animation 10 seconds.

Teacher
Graeme Behrens

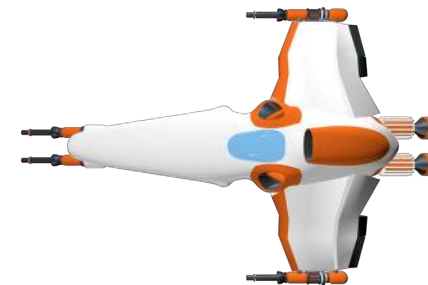


3D Game Asset Star Wars™

Design a new starfighter and female fighter ace to promote the *Star Wars™* Battlefront game published by EA Games™ (released 17 Nov 2015).

Teacher
Graeme Behrens

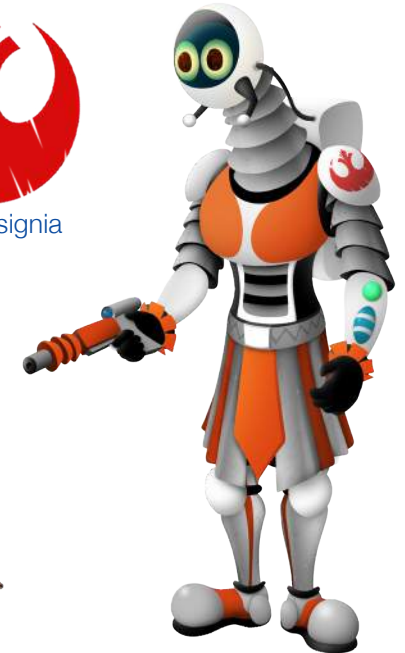
Final Promotional A4 Poster



Multiple Views of the New Starfighter



Rebel Insignia



New Fighter Ace

Promotional Campaign

Work together in pairs to create a promotional campaign pitch for a useless/gimmick product.

Teacher
David Pix

Fellow Student
Yunhee Kim

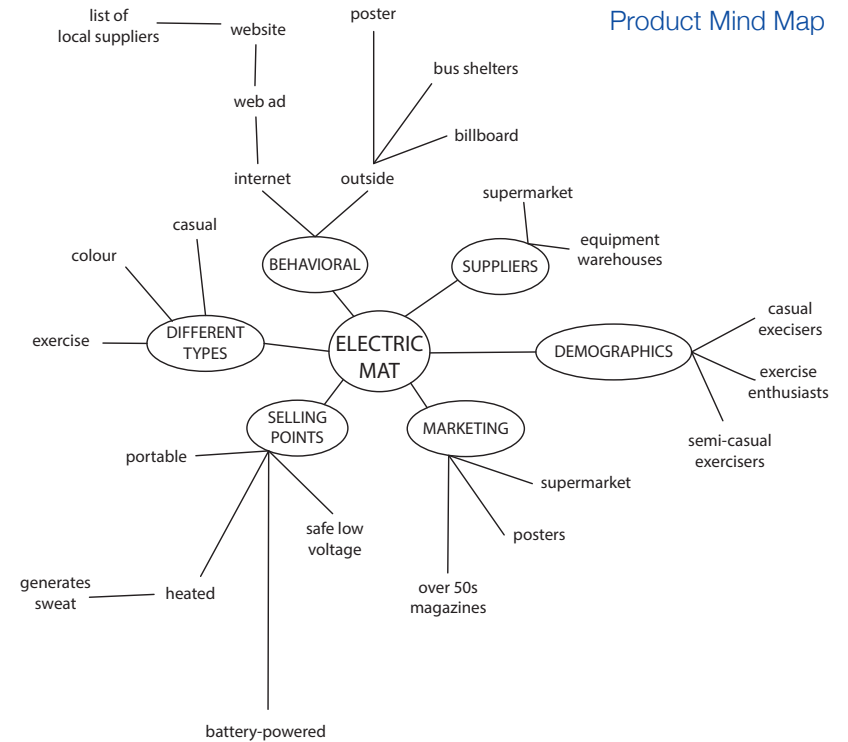
Product Logo



Storyboard for Product TV Advertisement



Product Mind Map



Bus-side Advertisement



Bus Shelter Advertisement



Business Stationery

Design and create your own business stationery.

- > Business Cards
- > Invoice
- > Letterhead
- > Job Sheet

Teacher
David Pix

CavanaghArt
Lines that Live

Vincent Cavanagh
Artist Illustrator
Graphic Designer
Creative Writer

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au.linkedin.com/in/vincentcavanagh/

81 Birdwood Avenue, Umina Beach NSW 2257
ph: (02) 4341 0157 m: 0466 917 089
ABN 80 067 382 437

Business Card

Freelance Jobs

Find and work freelance projects to use your Business Stationery.

- 1 Large job or
- 3 Small jobs.

Teacher
David Pix

Tiger Express Christmas Card



Invoice

CavanaghArt
Lines that Live
ABN 80 067 382 437

To: Jacqueline LaFrance
5 Sperry Street
Cessnock NSW 2325

Date: 13 Nov 2015
INVOICE No. 0016

Description	Quantity	Unit Price	\$
Chewy Rocket Launch Image	1	\$ 45.00	\$ 45.00
Total Amount Payable		\$ 45.00	\$ 45.00
No GST has been charged			\$ 45.00

Delivered by email 28 Oct 2015 according to Job Sheet 00020

www.CavanaghArt.com jacqui@CavanaghArt.com 81 Birdwood Avenue, Umina Beach NSW 2257
Mail cheque payable to Vincent Cavanagh or please direct deposit into Westpac BSB 032 526 A/c 22 8401
Please notify if a Paypal generated invoice is preferred.

Letterhead

CavanaghArt
Lines that Live
ABN 80 067 382 437

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au.linkedin.com/in/vincentcavanagh/

Job Sheet

CavanaghArt
Lines that Live
ABN 80 067 382 437

Job Sheet

Date: 20 Oct 2015 Project Name: Chewy Rocket Launch Image Job #: 00020

Client's Business Name: Contact Person: Jacqueline La France

Address: 5 Sperry Street, Cessnock, NSW 2325

Phone: (0) 4341 0157 Mobile: 0466 917 089

Email: vincent@cavanaghart.com.au Website: www.vincentcavanagh.com

Job Description:
Make a jpg from a provided jpg image of dog on a rocket launch.
Improve the image, add text to dog, make abstract background, fit rocket shape, fit book cover to rocket shape.
Urgent job.

Reference Material given:
email'd image named rocketlaunch.jpg

Source Material required from Client: By (DD/MM/YYYY) Revised (YES/NO) Delivered by (Email/Email/Fax) as above 20 Oct 2015 jpg email

Start Date: 20 Oct 2015 Due Date: 20 Oct 2015 Invoice #: 0016 Client Signature:

Date	Task	Start	Finish	Job hrs	Status
20 Oct 2015	Research dog image	1:00	1:30	2	20
20 Oct 2015	Research rocket image and prepare jpg	1:30	1:50	1	20

Note:
Filed under VAC TAPE Work on main computer, using VAC Chewy etc.

Materials used:
Computer software

Cost:
included

Chewy Rocket



Chewy Woof-ian Outline



Chewy Woof-ian Colour

